50 **Customer Service** Quotes You NEED To Hang In **Your Office**

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What's happening?

"bo what you do so well that they will want to see it again and bring their fiends." -Walt Disney

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ON EACH

PAGE ...

The goal as a company is to have customer service that is not just the *best* but LEGENDARY."

Sam Walton, Founder of Wal-Mart



It is *not* the employer who pays the wages. Employers only handle the money... It is the customer who pays the wages."

Henry Ford, Founder of Ford Motors



" Kind words can be short and easy to speak, but their echoes are truly endless."

Mother Teresa





If you work just for money, you'll **NEVER** make it, but if you love what you're doing and you always put the customer first, success will be yours."

Ray Kroc; Founder of McDonald's

#DeskQuote

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We see our customers as invited guests to a party, and we are the hosts. It's our job every day to make every important aspect of the customer experience a little bit better.

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Jeff Bezos, CEO of Amazon.com



Your most *unhappy* customers are your greatest source of learning."

Bill Gates, Founder of Microsoft





"A man without a smiling face must not open a shop."

Chinese Proverb



Do what you do so well that they will want to see it again and bring their friends."

Walt Disney, Founder of Disney





Geople before profit."

Bonobos' Ninja **Customer Service Motto**



Be everywhere, do everything, and never fail to astonish the customer."

Macy's Motto

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Our mission statement about treating people with respect and dignity is not just words but a creed we live by every day. You can't expect your employees to exceed the expectations of your customers if you don't exceed the employees' expectations of management."

Howard Schultz, CEO Starbucks Coffee







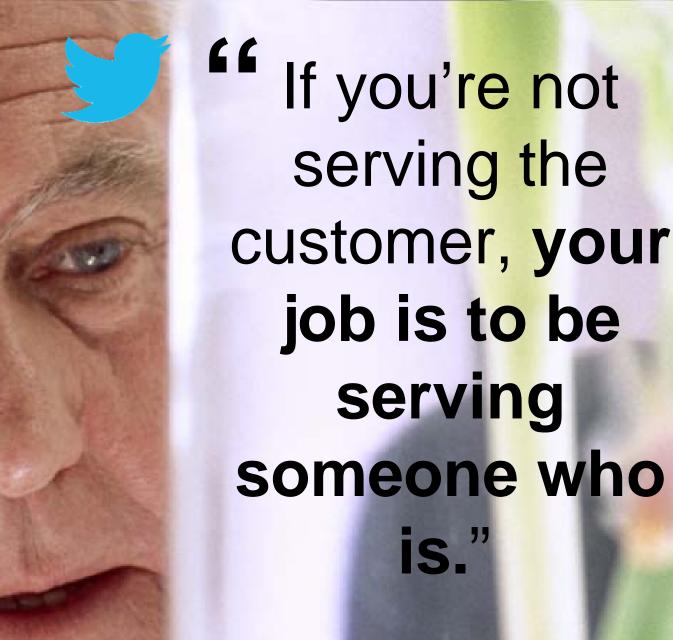
"

Statistics suggest that when customers complain, business owners and managers ought to get excited about it.

The complaining customer represents a huge opportunity for more business."

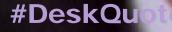
Zig Ziglar, Author and Motivational Speaker





Jan Carlzon, Former CEO of SAP Group





To understand the man, you must first walk a mile in his moccasin."

Native American Proverb



#DeskQuote

"

Get closer than ever to your customers.

> So close, in fact, that you tell them what they need well before they realize it themselves."

Steve Jobs, Founder of Apple



Customers *don't* expect you to be perfect. They **DO** expect you to fix things when they go wrong."

BRITISH AIRWAYS

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Donald Porter, V.P. of British Airways



Gene customer well taken care of could be more valuable than **\$10,000** worth of advertising."

Jim Rohn, Entrepreneur and Motivational Speaker





Don't try to tell the customer what he wants. If you want to be smart, be smart in the shower.

Then get out, go to work and serve the customer!"

Gene Buckley, President of Sikorsky Aircraft





Spend a lot of time talking to customers face to face. You'd be amazed how many companies **DON'T** *listen* to their customers."

Ross Perot, Founder of Electronic Data Systems and Perot Systems



The **CUSTOMER EXPERIENCE** is the next competitive battleground."

Jerry Gregoire, CIO, Dell Computers









Consumers are statistics. Customers are people."

Stanley Marcus, Former Chairman of the Board of Neiman Marcus

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There are no traffic jams along the extra mile."

Roger Staubach, Super Bowl VI MVP





Always do more than is required of you."

George Patton, Former General of the United States Army



J.C. PENNEY CO.

Courteous treatment will make a customer a walking advertisement."

sales for

J.C. Penny

#DeskQuote

"

Well done is better than well said."

Benjamin Franklin, one of the Founding Father of the United States of America



When the customer comes first, the customer will last."

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Robert Half

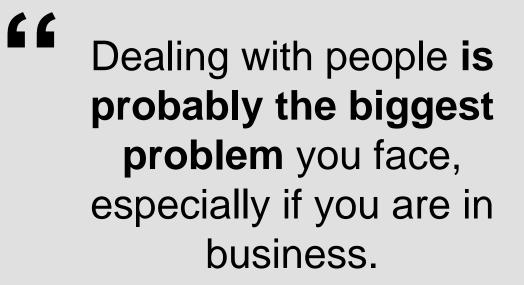
Chere is only one boss.

The customer.

And he can fire everybody in the company from the chairman on down simply by spending his money somewhere else."

Sam Walton





Yes, and that is also true if you are a housewife, architect or engineer."

Dale Carnegie



Characteristic Control of Contro

John Russell, President of Harley Davidson



If you want to lift yourself up, lift up someone else."

Booker T. Washington, Author, Educator and Advisor to the Republican Presidents



Here is a simple but powerful rule:

Always give people more than what they expect to get."

Nelson Boswell



If you don't genuinely like your customers, chances are they won't buy."

Thomas Watson, former CEO IBM





"The longer you wait, the harder it is to produce outstanding customer service."

William H. Davidow, Silicon Valley Venture Captalist



You are allowed to do this...don't worry about the rules, don't worry about getting into trouble, your job is to take care of the customer.

Your job is to make the person leave happy."

John Pepper, CEO and Co-Founder of Boloco

"

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We are what we repeatedly do.

Excellence then, is not a single act, but a habit."

Aristotle





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There is a spiritual aspect to our lives – when we give, we receive – when a business does something good for somebody, that somebody feels good about them!"

Ben Cohen, Co-Founder of Ben & Jerry's

G Under promise and over deliver."

Toby Bloomberg

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If we keep doing what we're doing...

we're going to keep getting what we're getting."



Stephen Covey, Author of <u>The Seven</u> <u>Habits of Highly Effective People</u>



It is not fair to ask of others what you are not willing to do yourself."

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Eleanor Roosevelt, former First Lady of the United States



Why wait to be memorable?"

Tony Robbins



Do not pray for easy lives...

Pray to be stronger men."

John F. Kennedy, 35th President of the United States



Give trust and you'll get it double in return."



Nothing is so contagious as enthusiasm."

Samuel Taylor Coleridge





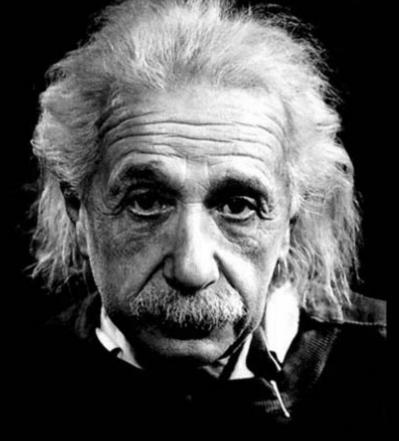
G If you respect the customer as a human being, and truly honor their right to be treated fairly and honestly, everything else is much easier."

Doug Smith





Only a life lived in the service to others is worth living."



Albert Einstein



Make a customer, not a sale."

Katherine Barchetti



Unless you have **100% customer satisfaction**, you must improve."

Excellent

Very good

Good

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Horst Schulz



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